

AR. NIVEDHA

ARCHITECT / UX DESIGN MANAGER

Hello

Design leadership shaped by a multidisciplinary foundation—where architectural thinking meets enterprise-scale UX. Adept at crafting scalable, system-driven design solutions across dashboards, data platforms, mobile, web, and immersive environments. Known for translating complex problem spaces into cohesive, intuitive experiences that bridge user needs with business strategy.

Leads high-performing design teams with a focus on governance, design maturity, and cross-functional alignment-especially in fast-paced, data-driven product environments. Experienced in establishing modular design systems, streamlining user journeys, and embedding storytelling and usability into complex digital ecosystems.

Combines a sharp visual sensibility with system-level thinking-bringing clarity to complexity, mentoring creative teams, and championing design as both a craft and a strategic function that drives lasting impact.







EDUCATION

B.ARCH / ARCHITECTURAL DESIGN

Hindustan University / 2009- 2014

EXPERTISE

PRODUCT DESIGN / INDUSTRIAL DESIGN / UI & UX DESIGN / IMMERSIVE DASHBOARD / ARCHITECTURE & INTERIOR DESIGN / CONCEPT DEVELOPMENT / USER FLOW / DESIGN WORKSHOP / CREATIVE & CRITICAL THINKING/ PROBLEM SOLVING

TECH SKILLS

FIGMA / ADOBE XD / DESIGN - AI TOOLS / BALSAMIQ / MIRO

TECHNICAL COMPETENCE

FEATURE INNOVATION & PLANNING / HIGH - PRECISION DESIGN EXECUTION / STRATEGIC DESIGN LEADERSHIP / AESTHETIC COHERENCE / CROSS - FUNCTIONAL MANAGEMENT / DATA DRIVEN DESIGN INPUTS / USER SATISFACTION ENHANCEMENT / DESIGN THINKING LEADERSHIP

CERTIFICATES

DESIGN THINKING & INNOVATION WITH AI (IIIM, KOZHIKODE)
UX PROFESSIONAL CERTIFICATE (GOOGLE)
UI UX SPECIALIZATION (CALARTS)
HOW TO DESIGN FOR AR & VR
INTRODUCTION TO AR CORE (GOOGLE DAYDREAM)

PERSONAL SKILLS

LEADERSHIP EXCELLENCE	ADAPTIVE & COLLABRATIVE
STRONG ARTICULATION	MENTORSHIP & COACHING
HARDWORKING & ORGANIZED	PROACTIVE & PERSONABLE

EXPERIENCE

DESIGN MANAGER

Tiger Analytics / Chennai / 3 Years 3 Months

Spearheads end-to-end product design strategy for one of the largest and most fast-paced business groups, architecting intuitive, high-performance digital experiences across complex, data-driven platforms. Brings deep specialization in aligning enterprise vision with scalable UX frameworks, engineering robust dashboards and applications that are insight-rich, user-centric, and operationally effective. Drives design system governance with precision—ensuring visual consistency, design scalability, and systemic alignment across multiple product ecosystems. Recognized for building and empowering high-impact design teams, instilling a culture of ownership, creativity, and design excellence. Facilitates seamless cross-functional integration by uniting product, engineering, and business stakeholders around a shared vision. Combines strategic foresight, design acumen, and executional rigor to deliver measurable outcomes, elevate user experience maturity, and translate complexity into clarity at scale.

DESIGN LEAD

Mindtree / Chennai / 1 Year and 3 Months

Led end-to-end UX/UI design for a luxury real estate client, directly engaging with stakeholders to revamp websites and internal systems across multiple platforms. Delivered responsive, user-centric solutions using progressive enhancement and graceful degradation principles. Established a cohesive design system to streamline navigation, reduce user friction, and improve overall experience. As the sole designer, ensured pixel-perfect execution with high visual precision, brand alignment, and timely delivery.

SENIOR DESIGNER

Auxo Technology Labs / Chennai / 3 Years and 9 Months

Designed cross-platform interfaces for Web, Mobile (iOS & Android), and AR/VR applications, ensuring functional elegance and visual coherence. Led the creation of design systems, templates, and branding assets, including logo design, maintaining consistency across products. Effectively communicated design vision across teams, contributing to collaborative execution. Worked within Agile environments with a strong understanding of MVPs, user stories, and iterative design cycles.

ASSISTANT PROFESSOR

Mohamad Sathak College- Architecture / Chennai / 1 Year and 3 Months

Assigned Students for subjects like Architectural design, Building construction, Architectural drawing, Building materials and building services, basic design. Handled various viva and reviews on architectural design and building construction for various colleges. Skilled in teaching students with practical examples. Ability to prepare syllabus, lecture, and hold interactive sessions on related-topic with students.

ARCHITECT

Temple Tree, Chennai, Forum Architects, Natraj & Venkats, 2 Year and 1 Months

Led architectural and interior design projects across healthcare, residential, commercial, and institutional sectors. Designed high-end healthcare interiors for Apollo Hospitals and Agarwal Eye Hospitals, and developed schematic layouts for villas, bungalows, apartments, and retirement homes. Executed remodeling and refurbishment of hotels and commercial structures, with a focus on spatial planning, façade and elevation design, toilet detailing, and construction drawings.

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REFERENCES

ANAND JEYARAMAN

Engagement Manager Tiger Analytics

+91 98849 29427 share2anand@gmail.com

VARUN MULVADI

Associate Director Tiger Analytics

+91 98409 99699 Varun.mulvadi@tigeranalytics.com

SURENDRAN

Assistant Vice President Wells Forgo

+91 80728 26118 surendran.mec@gmail.com

SRIMATHI

Technical Content Specialist *IBM*

+91 63827 55458 srimathialchemist@gmail.com